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UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF CALIFORNIA

JAMES JIAO et al.,  
  
Plaintiffs,  
  
v.  
  
MERRYLL LYNCH PIERCE, FENNER  
& SMITH, INC. et al.,  
  
Defendants.

Case No.: 17-cv-409-L(MDD)

**ORDER GRANTING DEFENDANTS’  
MOTION TO DISMISS**

In this putative securities class action, pending before the Court is Defendants' motion to dismiss. Plaintiffs filed an opposition, and Defendants replied. For the reasons stated below, the motion is granted. Plaintiffs’ request for leave to amend is denied.

**I. BACKGROUND**

On June 23, 2016, in an administrative proceeding against Defendants Merrill Lynch, Pierce, Fenner & Smith, Inc. ("MLPF&S") and Merrill Lynch Professional Clearing Corp. (collectively “Defendants”), the Securities and Exchange Commission ("SEC") released a consent Order Instituting Administrative Cease-and-Desist Proceedings, Pursuant to Sections 15(b) and 21C of the Securities and Exchange Act of 1934, Making Findings, and Imposing Remedial Sanctions and a Cease-and-Desist Order. (Doc. no. 43 (Second Am. Compl. ("SAC")); Doc. no. 43-1 (SAC Ex. A ("SEC Order")).) The SEC Order was issued pursuant to a settlement between the SEC and

1 Defendants. It is incorporated by reference into the second amended complaint. (SAC at  
2 2.)<sup>1</sup> The SEC found, and Defendants admitted (*id.*), that Defendants violated two  
3 provisions of the Customer Protection Rule of the Securities Exchange Act of 1934.  
4 Specifically, the Customer Protection Rule, 15 U.S.C. § 78aaa; 17 C.F.R. § 240.15c3-3,  
5 required Defendants to maintain physical possession or control over customers' fully paid  
6 and excess margin securities, yet from 2009 to 2015, Defendants allowed its clearing  
7 bank to impose a lien on such securities in violation of the requirement. (SEC Order at 3-  
8 4, 17-20, 22.) In addition, 17 C.F.R. § 240.15c3-3(e) required Defendants to maintain a  
9 balance in the Customer Reserve Bank Account ("Reserve Account") calculated  
10 according to a formula; however, from 2009 to 2012, Defendants executed a series of  
11 trades referred to as Leveraged Conversion Trades ("LCTs"), designed to artificially  
12 reduce the amount they were required to hold in the Reserve Account by billions of  
13 dollars in order to use the freed-up funds to finance securities trading for their own gain.  
14 (SEC Order at 3, 7-17.)

15 As part of the settlement, Defendants admitted (SEC Order at 2) that they  
16 "conceived of and executed the [LCTs] during an extremely precarious period of time in  
17 the financial markets." (*Id.* at 16.) The risk of default by Defendants and their parent  
18 company Bank of America ("BAC") "remained heightened throughout the life of the  
19 [LCTs]." (*Id.*) Specifically, had Defendants or BAC

20 failed, the funds [Defendants] set aside in [the] Reserve Account would have  
21 been distributed to customers in liquidation administered by the Securities  
22 Investor Protection Corporation ("SIPC"). By improperly reducing [the]  
23 Reserve Account by up to \$5 billion to finance business activities,  
24 [Defendants] failed to maintain the required minimum amount in [the]  
25 Reserve Account. During this period, the SIPC Fund, which SIPC maintains  
26 to cover shortfalls, was less than \$2 billion, and prior to the adoption of the  
27 Dodd-Frank Act, SIPC, through the [SEC], was authorized to obtain a loan  
28 from Treasury of only an additional \$1 billion.

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<sup>1</sup> All page citations in this Order refer to the page numbers generated by the court's CM/ECF system.

1 (*Id.* at 16-17.) If Defendants failed financially, the Reserve Account they "maintained to  
2 make customers whole would be underfunded." (*Id.* at 17.) The SEC found, and  
3 Defendants admitted, that regardless of the protections built into the LCTs, the  
4 "customers would be exposed to significant market risk." (*Id.*)

5 Because Defendants did not fail and did not default on their obligations to the  
6 clearing bank, the SEC found that no customers were harmed by Defendants'  
7 wrongdoing. (*Id.* at 15, 19.) Nevertheless, in light of the violations and pursuant to the  
8 settlement, the SEC ordered, among other things, that Defendants disgorge their profits of  
9 \$50 million and pay \$7 million in prejudgment interest. (SEC Order at 23.) In addition,  
10 MLPF&S was ordered to pay a civil money penalty of \$385 million. (*Id.*) All amounts  
11 were payable to the SEC. (*Id.*)

12 Finally, the SEC Order provided that

13 [t]o preserve the deterrent effect of the civil penalty, MLPF&S agrees that in  
14 any Related Investor Action, it shall not argue that it is entitled to, nor shall  
15 it benefit by, offset or reduction of any award of compensatory damages by  
16 the amount of any part of its payment of a civil penalty in this action . . .

17 (*Id.* at 24.) A "Related Investor Action" is "a private damages action brought against the  
18 MLPF&S by or on behalf of one or more investors based on substantially the same facts  
19 as alleged in the [SEC] Order . . ." (*Id.*)

20 Upon learning of the SEC Order, Plaintiffs, who were Defendants' customers, filed  
21 this action on their own behalf and on behalf of similarly situated individuals in  
22 California alleging claims for fraud, negligence, violation of California securities fraud  
23 statutes and violations of the federal Racketeer Influenced and Corrupt Organizations Act  
24 ("RICO"). (Doc. no. 1.)

25 When Defendants filed a motion to dismiss (doc. no. 19), Plaintiffs voluntarily  
26 amended their complaint in lieu of opposing. Their first amended complaint omitted the  
27 negligence per se and RICO claims. (Doc. no. 23.) Defendants filed a second motion to  
28 dismiss, which was based in part on federal preemption. (Doc. no. 33.) The Court found

1 the complaint preempted by Securities Litigation Uniform Standards Act of 1998, 15  
2 U.S.C. § 78bb(f), and dismissed it with leave to amend. (Doc. no. 42.)

3 Plaintiffs' operative second amended complaint alleges a securities fraud claim for  
4 violation of § 10(b) of the Securities and Exchange Act of 1934, 15 U.S.C. § 78j(b), and  
5 SEC Rule 10b-5, 17 C.F.R. § 240.10b-5, based on the facts in the SEC Order. Pending  
6 before the Court is Defendants' third motion to dismiss under Rule 12(b)(6).

## 7 **II. DISCUSSION**

8 Among other things, Defendants argue that Plaintiffs failed to sufficiently allege  
9 their securities fraud claim. A Rule 12(b)(6) motion tests the sufficiency of the  
10 complaint. *Navarro v. Block*, 250 F.3d 729, 732 (9th Cir. 2001). Dismissal is warranted  
11 where the complaint lacks a cognizable legal theory. *Shroyer v. New Cingular Wireless*  
12 *Serv., Inc.*, 622 F.3d 1035, 1041 (9th Cir. 2010) (internal quotation marks and citation  
13 omitted). Alternatively, a complaint may be dismissed where it presents a cognizable  
14 legal theory yet fails to plead essential facts under that theory. *Robertson v. Dean Witter*  
15 *Reynolds, Inc.*, 749 F.2d 530, 534 (9th Cir. 1984).

16 In reviewing a Rule 12(b)(6) motion, the Court must assume the truth of all factual  
17 allegations and construe them most favorably to the nonmoving party. *Huynh v. Chase*  
18 *Manhattan Bank*, 465 F.3d 992, 997, 999 n.3 (9th Cir. 2006). However, legal  
19 conclusions need not be taken as true merely because they are couched as factual  
20 allegations. *Bell Atlantic Corp. v. Twombly*, 550 U.S. 544, 555 (2007). Similarly,  
21 "conclusory allegations of law and unwarranted inferences are not sufficient to defeat a  
22 motion to dismiss." *Pareto v. Fed. Deposit Ins. Corp.*, 139 F.3d 696, 699 (9th Cir. 1998).

23 To recover damages for violations of section 10(b) and Rule 10b-5, a  
24 plaintiff must prove (1) a material misrepresentation or omission by the  
25 defendant; (2) scienter; (3) a connection between the misrepresentation or  
26 omission and the purchase or sale of a security; (4) reliance upon the  
misrepresentation or omission; (5) economic loss; and (6) loss causation.

27 *Halliburton Co. v. Erica F. John Fund, Inc.*, 573 U.S. 258, 267 (2014).

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1 Defendants contend that Plaintiffs have not alleged that they suffered an economic  
2 loss. Plaintiffs seek “general and compensatory damages” (SAC at 24) for “lost  
3 opportunity cost, interest, other income and/or gains” (*id.* at 3, 17-18, 23). Their theory  
4 of damages is that the LCTs, which artificially reduced the balance Defendants were  
5 required to hold in the Reserve Account, subjected Plaintiffs to an increased risk of loss if  
6 Defendants failed.<sup>2</sup> (*Id.* at 9; *see also id.* at 15, 16.) Plaintiffs argue that they should be  
7 compensated for the increased risk to which their deposits were exposed, although they  
8 did not suffer an actual loss of funds. (*Id.* at 11, 23.) They allege that if they had  
9 knowingly subjected their investments to a greater risk, they would have demanded a  
10 greater rate of return. (*Id.* at 12, 16, 17-18, 23.)

11 Plaintiffs “do not contend the LCTs caused [their] accounts to lose value” (Opp’n  
12 at 29) and their theory of damages, as alleged in the complaint, is based on the lost  
13 opportunity to earn a higher return. In their opposition, Plaintiffs also claim that they are  
14 entitled to disgorgement of the profits Defendants earned from their wrongdoing. (*Id.* at  
15 30.) Defendants contend that neither lost opportunity cost nor disgorgement is  
16 recoverable in a private federal action for securities fraud.

17 “A private plaintiff who claims securities fraud must prove that the defendant’s  
18 fraud caused an economic loss.” *Dura Pharm., Inc. v. Broudo*, 544 U.S. 336, 338 (2005);  
19 *see also Halliburton*, 573 U.S. at 267. In this regard, “Section 10(b) claims for damages  
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21 <sup>2</sup> Plaintiffs suggest that the funds Defendants invested for their own gain belonged to  
22 the customers. (Opp’n at 29; *see also id.* at 30 (Defendants “secretly used money  
23 belonging to Plaintiffs”).) This assertion is inaccurate. “Customer funds” is defined in  
24 the Customer Protection Rule as “liabilities of a broker or dealer to customers which are  
25 subject to immediate cash payment to customers on demand . . .” 17 C.F.R. § 240.15c3-  
26 3(a)(8)-(10). The Reserve Account was maintained “for the exclusive benefit of  
27 customers” in an amount calculated according to a formula, *id.* § 240.15c3-3(e), however,  
28 it did not contain cash and securities belonging to the customers. Defendants  
manipulated the Reserve Account formula to arrive at an artificially low required  
balance, and used the resulting reduction to finance their trading. They did not withdraw  
funds from customers’ accounts.

1 are governed by Section 28(a), which limits all claims brought under the Exchange Act to  
2 actual damages.” Ninth Cir. Model Civ. Jury Instr. 18.9 Comment; *see also Dura*, 544  
3 U.S. at 344 (the common-law-fraud roots of private securities fraud actions require a  
4 plaintiff to “show actual damages”). Section 28(a) provides that “[n]o person permitted  
5 to maintain a suit for damages under the provisions of this chapter shall recover . . . a  
6 total amount in excess of the *actual damages* to that person on account of the act  
7 complained of.” 15 U.S.C. § 78bb(a) (emphasis added). This language has been  
8 interpreted “as governing the measures of damages that are permissible under §10(b).”  
9 *Randall v. Loftsgaarden*, 478 U.S. 647, 663 (1986). Accordingly,

10       The usual measure of damages for securities fraud claims under Rule 10b–5  
11       is out-of-pocket loss . . . . Consequential damages may also be awarded if  
12       proved with sufficient certainty. . . . The district court may apply a  
13       rescissory measure of damages in appropriate circumstances.

14 *Ambassador Hotel Co., Ltd. v. Wei-Chuan Inv.*, 189 F.3d 1017, 1030 (9th Cir. 1999)  
15 (citing *DCD Programs v. Leighton*, 90 F.3d 1442, 1449 (9th Cir.1996)). Plaintiffs are not  
16 requesting any of the foregoing measures of damages.

17       Plaintiffs’ argument that they are entitled to lost opportunity cost or disgorgement  
18 of profits in the absence of any out-of-pocket loss is unsupported. All binding precedents  
19 they cite involve a plaintiff who suffered an out-of-pocket loss. To the extent the court  
20 awarded more to prevent unjust enrichment, it was in addition to rather than in lieu of the  
21 out-of-pocket loss.

22       In *Superintendent of Insurance v. Bankers Life and Casualty Company*, the Court  
23 noted that “Section 10(b) must be read flexibly, not technically or restrictively,” 404 U.S.  
24 6, 12 (1971). However, the case addresses liability and not damages. It involved a  
25 fraudulent purchase of a large block of stock where the purchaser financed the purchase  
26 by selling the acquired company’s assets. The result of the transaction was that a third-  
27 party received the proceeds of the sale rather than the seller. (*Id.* at 7-8, 9-10 (“the seller  
28 was duped into believing that it, the seller, would receive the proceeds . . . . [P]roceeds of

1 the sale that were due the seller were misappropriated”).) The Court held this theory  
2 could support liability. *Id.* at 13-14. While the Court did not rule on damages, it is  
3 apparent that the plaintiff had suffered an out-of-pocket loss. *See id.* at 9-10 (“We cannot  
4 agree . . . that no investor was injured.”), 12-13.

5 In *Affiliated Ute Citizens v. United States*, the securities fraud consisted of  
6 facilitating sales of stock below their actual value. 406 U.S. 128, 153 (1972). Under  
7 defendants’ scheme, the sellers of the stock suffered an out-of-pocket loss because they  
8 received less than their stock was worth. *Id.* at 154-55; *see also Randall*, 478 U.S. at 663;  
9 Ninth Cir. Jury Instr. 18.9 Comment (defining out-of-pocket loss)). The Court held they  
10 could recover the out-of-pocket loss and added that in “the situation where the defendant  
11 received more than the seller’s actual loss[,] damages are the amount of the defendant’s  
12 profit.” *Affiliated Ute Citizens*, 406 U.S. at 155. “This alternative standard aims at  
13 preventing unjust enrichment [because] it is more appropriate to give the defrauded party  
14 the benefit even of windfalls than to let the fraudulent party keep them.” *Randall*, 478  
15 U.S. at 663. Accordingly, the potential of awarding unjust enrichment was possible  
16 where the plaintiffs had suffered an out-of-pocket loss.

17 In *Randall v. Loftsgaarden*, the action was filed by defrauded investors in a motel  
18 project which had been promoted as a tax shelter. 478 U.S. at 650. The project defaulted  
19 on its obligations and was foreclosed. *Id.* at 651. The investors sued for damages  
20 alleging that defendants had misrepresented the financial soundness of the project. *Id.*  
21 The relevant issue was “whether the recovery available to a defrauded tax shelter  
22 investor, entitled under . . . § 10(b) . . . to rescind the fraudulent transaction or obtain  
23 rescissory damages, must be reduced by any tax benefits the investor has received from  
24 the tax shelter investment.”<sup>3</sup> 478 U.S. at 649. The Court reiterated that “ordinarily the  
25 correct measure of damages” is the out-of-pocket loss measure. *Id.* at 662. It reasoned,  
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28 <sup>3</sup> The Court did not decide, but assumed, that “rescission or rescissory measure” was  
available because this issue was not disputed. *Id.* at 661-62, 666.

1 however, that the effect of allowing a tax benefit offset against the loss “would often be  
2 substantially to insulate those who commit securities frauds from any appreciable liability  
3 to defrauded investors.” *Id.* at 664. It noted that it has “never interpreted § 28(a) as  
4 imposing a rigid requirement that every recovery . . . must be limited to the *net* economic  
5 harm suffered by the plaintiff” and that the limits of § 28(a) recovery were “flexible.” *Id.*  
6 at 663 (emphasis added). It therefore concluded, based on *Affiliated Ute Citizens*, that as  
7 between the plaintiff and the defendant, the deterrence goals of federal securities laws  
8 were better served if any windfall was left with the plaintiffs rather than given to the  
9 defendant as an offset. *Id.* at 663-64. The fact that the *Randall* plaintiffs were not  
10 required to offset the tax gains from the years when their investment was viable does not  
11 support Plaintiffs’ position here that they are entitled to lost opportunity damages or  
12 disgorgement in the absence of any out-of-pocket loss at all. The *Randall* plaintiffs had  
13 suffered an out-of-pocket loss when the project was foreclosed.

14 In *Nesbit v. McNeil*, the plaintiff was damaged by excess commissions paid due to  
15 churning her account, although her account balance realized a net gain. 896 F.2d 380,  
16 381-82 (9th Cir. 1990). The issue was whether the plaintiff should be required to offset  
17 her gains against the excessive churning fees. *Id.* at 386. The Court reasoned that once  
18 the trier of fact “finds that the trading was excessive [and] should not have taken place[,  
19 i]t should not be forced to decide whether the gains or losses were a result of market  
20 forces, luck, good times, or intrinsically good stock.” *Id.* It concluded that the gains  
21 should not be offset. *Id.* There was no question that the plaintiff, regardless of the net  
22 gain to her account, had suffered an out-of-pocket loss by paying commissions “for  
23 trading that never should have taken place.” *Id.* at 386 n.6.

24 Finally, Plaintiff’s reliance on *F.T.C. v. AMG Capital Management LLC*, 910 F.3d  
25 417 (9th Cir. 2018), is unavailing. It is not a securities fraud case and does not discuss  
26 damages under § 28(a). It cites to *Kokesh v. SEC*, \_\_\_ U.S. \_\_\_, 137 S.Ct. 1635, 1640  
27 (2017), which found that disgorgement to the SEC for securities fraud was “a form of  
28 restitution measured by the defendant’s wrongful gain.” *AMG Capital Mgmt.*, 910 F.3d



1 at 426. The disgorgement penalty in *Kokesh*, however, was recovered by the SEC and  
2 not, as here, by a private action plaintiff. Accordingly, § 28(a) and its limitation to actual  
3 damages did not apply. Moreover, the issue decided in *Kokesh* was statute of limitations  
4 and not remedies for securities fraud violations. Neither *AMG Capital Management* nor  
5 *Kokesh* assist Plaintiffs here.

6 For the foregoing reasons, Plaintiffs have not alleged any actual damages as  
7 required by § 28(a). Accordingly, they have failed to allege securities fraud under §  
8 10(b) or Rule 10b-5. Because Defendants' motion is granted on this basis, the Court  
9 need not also consider whether Plaintiffs have failed to properly allege any other  
10 elements of their claim or if the claim is time barred.

11 Plaintiffs seek leave to amend "in the interests of justice." (Opp'n at 34.) Rule 15  
12 advises leave to amend shall be freely given when justice so requires. Fed. R. Civ. P.  
13 15(a)(2). "This policy is to be applied with extreme liberality." *Eminence Capital, LLC*  
14 *v. Aspeon, Inc.*, 316 F.3d 1048, 1051 (9th Cir. 2003) (internal quotation marks and  
15 citation omitted).

16 In the absence of any apparent or declared reason – such as undue delay, bad  
17 faith or dilatory motive on the part of the movant, repeated failure to cure  
18 deficiencies by amendments previously allowed, undue prejudice to the  
19 opposing party by virtue of allowance of the amendment, futility of the  
20 amendment, etc. – the leave sought should, as the rules require, be freely  
21 given.

21 *Foman v. Davis*, 371 U.S. 178, 182 (1962) (internal quotation marks and citation  
22 omitted). Dismissal without leave to amend is not appropriate unless it is clear the  
23 complaint cannot be saved by amendment. *Id.*

24 Plaintiffs do not specify how they could amend the complaint to allege actual loss  
25 as required by § 28(a). Moreover, the nature of Plaintiffs' loss was briefed in  
26 Defendants' two prior motions to dismiss (*see, e.g.*, doc. no. 19-1 at 19-20 (injury for  
27 purposes of Article III and RICO standing), doc. no. 33-1 at 19 (Article III standing)), yet  
28 Plaintiffs have not remedied their allegations in their first and second amended

1 complaints. Leave to amend is therefore denied. *See Salameh v. Tarsadia Hotel*, 726  
2 F.3d 1124, 1133 (9th Cir. 2013).

3 **III. CONCLUSION**

4 Defendants' motion to dismiss is granted. Plaintiffs' request for leave to amend is  
5 denied.

6 **IT IS SO ORDERED.**

7  
8 Dated: February 26, 2020

9   
10 Hon. M. James Lorenz  
11 United States District Judge  
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